



So you're getting some vehicle graphics...?

## To Wrap or Not to Wrap

Vehicle graphics are a great way to show off your business to prospective customers. There are limitations, however, to what can be covered on your vehicle. Here are the areas that can generally be covered with vinyl:

- Anything painted
- Windows
- Chrome

Areas that can not be covered with vinyl include:

- Rubber
- Bare plastic
- Rust
- Oxidized paint (old paint job that shows a powder when you rub your hand over it)

In addition, dents can be a problem area. If vinyl is put over a dent, there is a much higher chance of that vinyl failing.

## What to do with a new paint job

When getting a new paint job on your vehicle, you should wait at least 30 days (check with your body shop for recommended time based on the paint used) before putting vinyl on. This gives time for the paint to fully dry.

## Pre-wrap checklist

Before any vinyl is put down, you should have a walk through with your installer to go over any current damage or issues with the vehicle as well as to identify any problem areas that might reduce the life of the vinyl graphics. If it is decided to put vinyl over possible problem areas, the standard one year graphic warranty will be adjusted to exclude those areas.

## Previous graphics

Generally, if your vehicle has previous graphics on it that need to be removed, it will not be included in the graphics quote. Front Range Vital Signs charges for graphics removal by the hour. Since the removal of the vinyl depends on the condition of the vinyl, it is very hard to give an exact price until the graphics are actually being removed.

## Designing your graphics

Front Range Vital Signs can work with your current designer, or we can be your designer. Design fees run between \$250-\$400 for a full wrap. This is due before any design work is started. \$100 of this will be put towards the cost of your vehicle graphics if you use Front Range Vital Signs for your installation. In addition, we often will utilize pictures from paid sites as needed. If you decide to include any of these pictures, the cost will be added to your final price (typically \$20-\$50/picture).

## Type of wrap

### ***Business/commercial graphics***

The main objective of this type of wrap is to get the company's message out. Typically a company needs to get their vehicle back in service as soon as possible. This type of wrap usually does not involve removing anything (door handles, lights, molding...) from the vehicle before applying graphics. Although, if items are easily removed they will be to facilitate a quicker installation.

What does this mean: Door handles will not be removed, unless they are easily removed without taking the inside door off, the vinyl will be put over the handle, and cut around the handle depression.

Lights/molding: The vinyl will be installed up to the light/molding and cut. This may leave a sliver of the original color behind.

### ***Color Change***

This type of wrap involves covering the entire vehicle with vinyl to remove all of the original color. These wraps are very time consuming and involve the removal of all items that would prevent the vinyl from covering the original color. This includes lights, door handles, some moldings, some bumpers,...etc. This type of wrap takes much longer than the business/commercial wrap and typically will cost more.

## Pre-drop off instructions

Now you have a design agreed upon and have made the commitment to get graphics on your vehicle. Here is what you can expect:

- It will take from 3-7 business days to get your graphics ready for installation. This doesn't always mean we'll be ready for your vehicle installation in that timeframe as we may have a backlog of customers waiting to get their graphics installed. Generally, we'll get a "soft date" set for the installation at the time of the order. We will then call once everything is ready for installation to verify that date, or to set a hard date.
- Once a date has been scheduled (hard date), we require a minimum of 24 hours to reschedule. We charge \$100 to anyone that does not reschedule at least 24 hours in advance of their appointment. In addition, a new schedule is based upon our next open day (no priority or bumping of other customers).
- The day before dropping off your vehicle, you must get it washed. DO NOT USE ANY WAX ON YOUR VEHICLE DURING OR AFTER YOU WASH THE CAR. This can be a hand wash or you can take it through an automated wash. This should remove all surface dirt. Front Range Vital Signs will go over the car with some soap and water and again with alcohol as a final preparation before the actual installation of the vinyl, but this is not to get rid of surface dirt, it is to remove any waxes and other components that may make it difficult for vinyl to stick to the surface. If a vehicle is brought in for a graphic installation, and it hasn't been washed, we charge \$50 to run the car through a local car wash.

The installation time will depend on the amount of graphics being installed. A full wrap can take a couple of days where as spot graphics often can be done in a few hours. It is best to plan on dropping off the vehicle and coming back for it as opposed to waiting onsite for the installation to be completed. Prep work alone can take over an hour. Please get an estimate on time needed for the installation before dropping off your vehicle.