



Caring for Your Banner

The banner you have purchased is one of the best advertising and promotional values available. Here are a few pointers to get the most use out of your banner:

Expectations

Your banner is made out of fabric, and when used outdoors, it is at nature's mercy. Be realistic in your expectations – it is strong, but it shouldn't be considered a substitute for a permanent sign made of a more rugged material, such as plywood or metal. If you're going to install the banner, be sure it is securely anchored. If used outdoors and strung between two structures, be aware that the wind can exert considerable force on it. Tie it securely to something that can take such a load. It should be taut, but not stretched tight. Slight sagging is inevitable. It may be necessary to cut "wind holes" in the face of your banner, depending upon the location in which you choose to hang it. This enables the wind to flow through the banner without ripping it. Take special caution when choosing a location, since even "wind holes" will rip open in a very windy area.

Installation

Since a fabric sign may be subject to environmental conditions that are extreme at times, we cannot be responsible for damage that might be done to the banner (or caused by the banner) while in use. This also applies to damage caused by improper installation. Be sure to let us know how the banner will be used so that we can match up the best material for the job.

Cleaning

Periodic cleaning will keep your banner looking great. To clean, use water and a mild detergent. Avoid harsh cleaners and solvents that might damage the fabric.

Storage

Banners should always be rolled for storage, never folded. It's best to roll the banner around a tube that is 4-5 inches in diameter. If the banner is lettered with vinyl graphics, it is a good idea to roll it with a sheet of paper over the face so that any adhesive along the edge of the letters that becomes exposed during storage will not adhere to the fabric it touches. It is better to roll banners with the graphics to the outside rather than on the inside.

Re-Use

If you are going to use your banner for the same function next year, please let us know in advance so that we can help you with wording. If you store it carefully, we may be able to remove this year's dates and put on next year's.